



We live in a rapidly changing world impacted by evolving dynamics such as climate, demographics, growing inequalities and rising extremes, as well as the technological progress that is changing our way of living.

Faced with such challenges, economic agents have an important role to play in ensuring the development of a sustainable and responsible economy, not only for future generations, but also for today's world.

Naïm Abou-Jaoudé
CEO, Candriam

WELCOME TO CANDRIAM ACADEMY

WANT TO KNOW MORE ABOUT SUSTAINABLE AND RESPONSIBLE INVESTMENT?

The Candriam Academy aims to raise the awareness, education and knowledge of institutional investors on the topic of sustainable and responsible investing via an innovative online platform of inspiring and actionable content and materials.

The Candriam Academy is free of charge and open to all.



8 MODULES

Designed to give you a comprehensive understanding of sustainable investing.



CASE STUDY

Designed to help you practice and apply the skills you learn with a real example.



CERTIFICATE

Highlight your new skills on your resume or LinkedIn profile.

<https://academy.candriam.co.uk>

CANDRIAM 
A NEW YORK LIFE INVESTMENTS COMPANY

MODULE 1**WHAT IS ESG INVESTING?**

Demystifying different names for a similar target. In this module we provide an overview of ESG Investment terms and what they mean.

MODULE 2**WHY ARE INVESTORS ADOPTING ESG?**

A series of global challenges have risen to prominence because of their ability to shape the future of our societies. In this module we explore why corporations and investors are adopting ESG.

MODULE 3**HOW IS ESG IMPLEMENTED?**

There are several different approaches to ESG Investing for investors. In this module we look at the most common ones : Exclusion, Positive selection, Corporate Stewardship.

MODULE 4**HOW DOES ESG RELATE TO FINANCIAL PERFORMANCE?**

It is often assumed that ESG investing sacrifices investment returns. In this module we explore the different types of ESG investing and their effect on investment returns.

MODULE 5**HOW DO YOU MEASURE ESG IMPACT?**

An important aspect of ESG investing is the ability to measure the impact of that investment. In this module we look at the various ways investors can measure the impact of their investments and the resources available to support them in their analysis.

MODULE 6**HOW CAN INVESTORS INFLUENCE COMPANIES?**

ESG investors also have the ability to influence the actions of the companies they are invested in. In this module we look at Corporate Stewardship and how asset managers and owners can encourage companies to take a longer term perspective into consideration.

MODULE 7**HOW DO YOU RECOGNIZE AN ESG STRATEGY?**

The proliferation of ESG strategies in the marketplace continues to grow in size, style and scope. In this module we look at the tools available to investors to allow them to compare different ESG strategies.

MODULE 8**HOW DOES FIDUCIARY DUTY RELATE TO ESG?**

One common refrain about ESG investing is its supposed conflict with an institutional investor's fiduciary duty. In this module we look at fiduciary responsibility as it relates to ESG and how fiduciary standards are evolving in the United States and Europe.

This is an ESG training course providing an introduction to the world of sustainable investing – a rapidly growing segment of the financial services industry.

- The course is composed of 8 modules, each with multiple-choice tests.
- A score of 80% or more is required on each test before the course can be marked as complete, though the test can be repeated multiple times.
- Each module and tests should take roughly 30 minutes to complete.
- A certificate will be awarded on the successful completion of the course.

OUR PARTNERS

