

GLOBAL SYMPOSIA FOR ENTREPRENEURSHIP EDUCATORS – DUBAI



Thinking and acting entrepreneurially is more than just an inclination. It can—and should be—taught. Whether you're an academic at a college or university, or an entrepreneur who has a desire to teach, the Symposium for Entrepreneurship Educators (SEE) will give you the skills needed to pass on an entrepreneurial mindset to your students to shape the next generation of entrepreneurial leaders.

This action-based program, rooted in Babson's globally renowned Entrepreneurial Thought & Action® (ET&A™) methodology, provides you with the toolkit, playbook, and best practices for teaching entrepreneurship to others. Leave the program ready to pass on the most powerful force in the world for solving problems and creating economic and social value.

DATES > February 17–20, 2019

LOCATION > Babson Dubai (*Located at The Academy at DIFC*)

COST > \$3,150

LEARN MORE > Accommodations and registration details at www.babson.edu/SEEDubai

WHO SHOULD ATTEND > Academics—from any discipline—or entrepreneurs who teach or have a desire to teach entrepreneurship



WHAT IS ENTREPRENEURIAL THOUGHT & ACTION?

Babson's Entrepreneurial Thought & Action® (ET&A™) methodology enables you to develop a mindset you can rely on to navigate uncertainty, anticipate change, and turn ideas into action. Using ET&A, you and your team will learn to recognize growth opportunities and inspire creative solutions to unexpected challenges.



**SHAPE THE NEXT GENERATION
OF ENTREPRENEURIAL LEADERS**

Babson Dubai (Located at The Academy at DIFC)

WHAT YOU WILL LEARN

The Global Symposia for Entrepreneurship Educators – Dubai will equip you with proven concepts for effective entrepreneurship education, as well as give you the tools to teach experientially and overcome challenges in your approach to teaching.

Some specific topics addressed include:

- » Entrepreneurial Thought & Action
- » Design Thinking
- » Opportunity Identification
- » Need Finding
- » Experimentation
- » Growth



NO. 1
COLLEGE FOR
ENTREPRENEURSHIP
FOR 25 YEARS

– *U.S. News & World Report*

CONTACT US

email: exec@babson.edu phone: +1-781-239-4354
www.babson.edu/SEEDubai

YOUR FACULTY DIRECTOR



Professor Heidi Neck is the Jeffrey A. Timmons Professor of Entrepreneurship at Babson College. Neck's research interests include entrepreneurship education, entrepreneurship inside organizations, and creative thinking. She is the co-author of the award-winning *Entrepreneurship: The Practice and Mindset*, written to help educators teach entrepreneurship in more experiential and engaging ways.

**“DEVELOPING AN ENTREPRENEURIAL MINDSET
GOES BEYOND KNOWING AND TALKING—IT
REQUIRES ACTION AND PRACTICE.”**

— *Heidi M. Neck, PhD*
SEE Faculty Director